

## **Exercise 20: Write Out Why a Lesson is Important**

Examine your next lesson plan or recall your most recent class lesson and answer the questions below.

Why do *I* have to know this information? How has knowing this information benefited *me* as an adult?

Regardless of who is learning this lesson, what are all of the possible benefits to learning about this?

From the list above, which benefits would appeal to my students the most and why?

If I had to share just one reason with my students for learning this lesson, what would it be? (This is your hook, the connection you will make between your students' lives and the lesson you teach.)